



# SINDHI COLLEGE

33/2B, KEMPAPURA HEBBAL BANGALORE-560024

## Certificate Courses/Diploma programs for the academic year 2022-2023

S.No	Name of Add on /Certificate programs offered	Course code	Year of Introduction	No. of times offered during the same year	Duration of course (Hours)	Number of students enrolled in the year	Number of Students completing the course in the year
1	Digital Marketing	I Year B.Com (Regular & LSCM)	2022-2023	1	40	145	145
2	SAP (Career Focus IT Solutions)	I Year BBA	2022-2023	1	40	67	67
3	SAP (Career Focus IT Solutions)	II Year BBA	2022-2023	1	40	75	75
4	Business Analytics	II Year BBA	2022-2023	1	40	45	45
5	Cloud Computing	III Year BCA & B.Sc	2022-2023	1	40	35	35
6	Ethical Hacking	II Year BCA & B.Sc	2022-2023	1	40	49	49
7	Cloud Computing	II Year BCA	2022-2023	1	40	44	44
8	Data Science	III Year BCA	2022-2023	1	40	50	50
9	Power BI	II Year M.Com & M.Com(FA)	2022-2023	1	40	31	31
10	Microsoft Excel	II Year B.Com (Regular & LSCM)	2022-2023	1	40	70	70
11	Microsoft Excel	II Year M.Com & M.Com(FA)	2022-2023	1	40	15	15
12	CRT	Final Year Students of B.Com, BBA, BCA, BBA Aviation, B.Sc & BA	2022-2023	1	40	200	200

VAP CO-ORDINATOR

PRINCIPAL  
SINDHI COLLEGE  
33/2B Kempapura, Hebbal,  
Bengaluru - 560 024



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(Sponsors : Sindhi Seva Samiti)

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## Report on CRT Classes for B. Com, B.Com (LSCM), B. BA,B.C.A,B.SC,

### Soft Skills and Aptitude Training

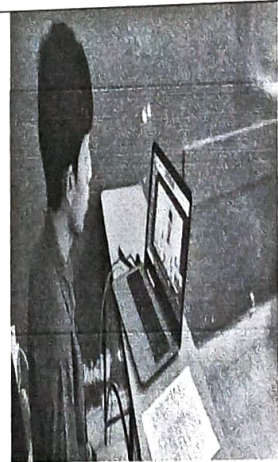
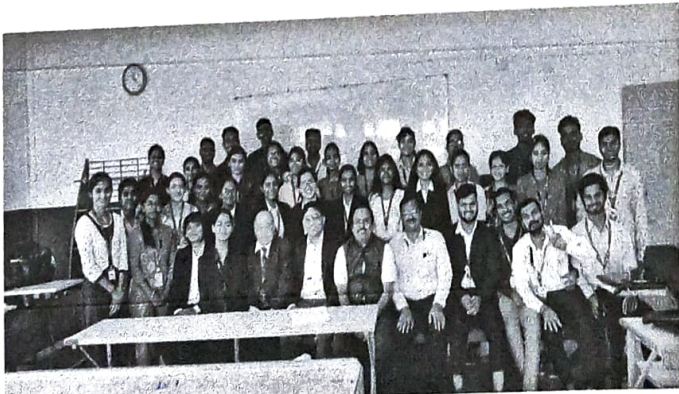
The training classes were conducted under the **Co-ordinator ship of Prof.Sri Hari**, Placement Co-ordinator. It was a 40 hours' program provided to students on soft skills and Aptitude.

It focused on personal attributes that influence how well they can work or interact with others. These skills make it easier to form relationships with people, create trust and dependability, and lead teams. Students were trained on enhancing leadership skills, teamwork, time-management, communication, problem solving and critical thinking and quantitative Aptitude Test.

The program addressed increased productivity, healthy teamwork and to develop necessary skills desired by entry level recruiters that make graduates more likely to gain the dream job and be successful in their chosen career.

Start Date of the Program	26/06/2023
End Date of the Program	01/07/2023
Total Number of Students attended the Program	200

### Photographs



*P.V. Srinivas*  
Placement Co-ordinator  
Sindhi College  
No. 33/2B, Kempapura  
Hebbal, Bangalore - 560 024.

*[Signature]*  
Principal  
PRINCIPAL  
SINDHI COLLEGE  
#33/2B Kempapura, Hebbal,  
Bengaluru-560 024.



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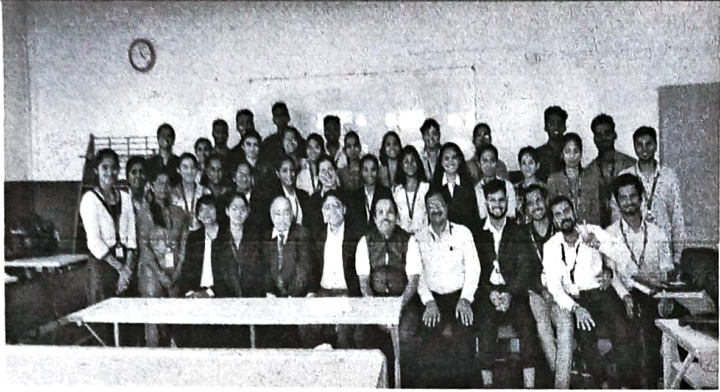
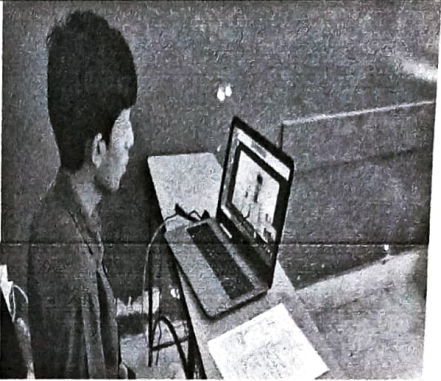
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## Value Added Program- Campus Recruitment Training

Date & Time of the Programme	26.06.2023 To 01.07.2023 , 40 Hours
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive – It's a Pre-placement Training to equip students to prepare for campus placements
Name of the Resource Person	Mr. Swarnatma Ganguli, Mr.Zane Cuxton, Mr. Brijish Kumar Singh, KPI Consulting Services Pvt. Ltd, Bangalore
Designation	Trainer
Class & Batch	Final Year B.Com, BBA, BCA,B.SC
Total No. of Students	200
Programme In charge	Prof.Sri Hari V, Placement Co-ordinator
Collaboration :	KPI Consulting Services Pvt. Ltd, Bangalore
Objective :	<ul style="list-style-type: none"><li>• To prepare for campus placement.</li><li>• To equip soft skills,</li><li>• To Prepare for competitive exams,</li><li>• Aptitude test, Logical reasoning</li></ul>
Issues / Key factors addressed:	<ul style="list-style-type: none"><li>• Resume Building, Self-Introduction, Aptitude test, Logical reasoning, Pre</li></ul>

	<p>assessment test, Post assessment test, Mock interviews etc.</p>
<p>Impact/ Outcome :</p>	<p>It is a comprehensive level learning experience which trained them to face interviews competently, self-confidence was built. The students are successful in getting placed in MNC's.</p>
<p>Photographs</p> 	

*N. S. Hassan*  
**Placement Officer**  
 Sindhi College  
 Coordinator  
 No. 33/2B, Kempapura,  
 Hebbal, Bangalore - 560 024.

*Arun*  
**Principal**  
 PRINCIPAL  
 SINDHI COLLEGE  
 #33/2B Kempapura, Hebbal.  
 Bengaluru-560 024.



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# Certificate

— Of Appreciation —

In association with



Hereby awards to \_\_\_\_\_  
the Certificate of Merit for Successfully completing the  
**Campus Recruitment Training (CRT) Program**  
in Softskills & Pre Placement  
held between 26th June - 1st July 2023

*Swarnatama*

*Ganguli*

**Swarnatama Ganguli**

Director

KPI Consulting Services (P) Ltd.

**Dr. Shrikanta B.S**

Director

Sindh College

**Prof. Asha N**

Principal

Sindh College

*V. Sri hari*

**Prof. Sri hari V**

Placement Co-ordinator  
Sindh College



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## An IQAC Initiative CENTRE FOR PG STUDIES Value Added Programme

### Certificate Course on Microsoft Excel

Date & Time of the Programme	26/6/2023 to 25/7/23 & 40 Hours
Type of the Programme co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry- Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive – <b>Microsoft Excel</b>
Name of the Resource Person	Mr.Vignesh, Mr.Rakshith, & Mr.Shreyas
Designation	Trainers
Class	II Sem M.com & II Sem M.com [FA] 2022-2024 Batch
Total No. of Students	15
Program In charge	Dr. M. Jubi
Collaboration:	Edify Institute
Objective:	<ul style="list-style-type: none"><li>• From their data, students will be able to draw out important findings and show them in lively, interactive visualisations.</li><li>• Advance Excel allows students to connect to a wide range of data sources, including files, databases, spreadsheets, and cloud-based apps.</li><li>• To create reliable reports and dashboards that offer in-depth analysis of their business operations in real-time.</li></ul>

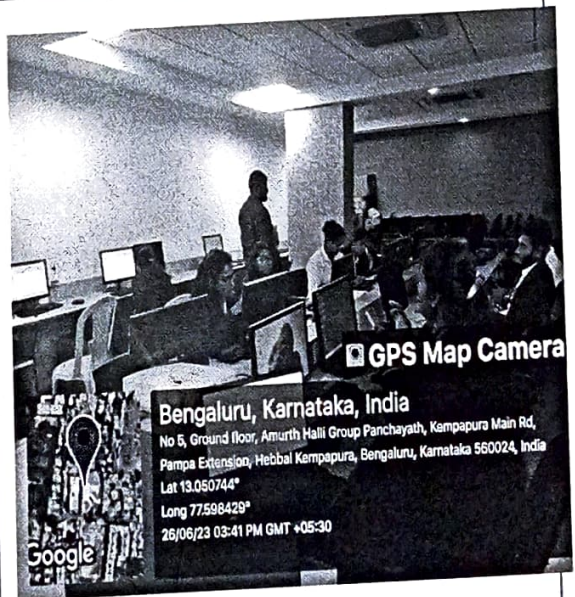
Issues / Key factors addressed:

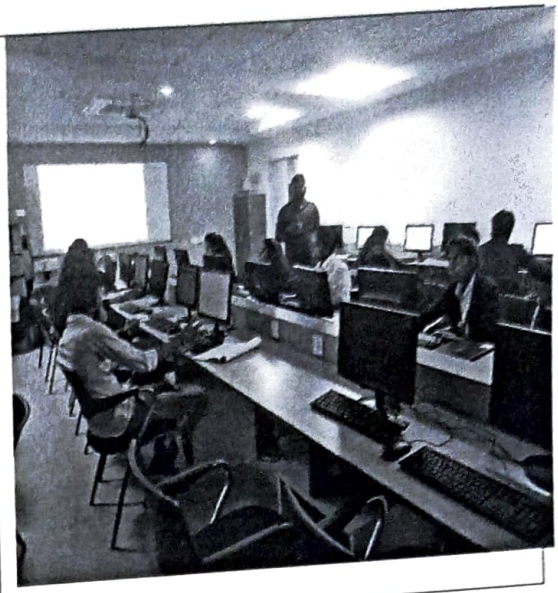
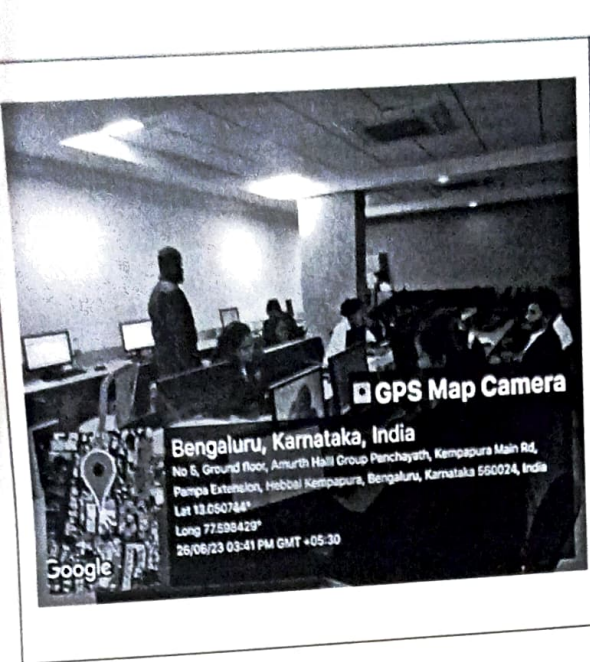
- The creation and use of complex formulas for statistical analysis.
- Data consolidation, data selection tools, a validity function, and visual representation are all included in Excel.
- The highlights included power query, conditional formatting, advanced graphing, pivot tables, and flash fill tools.

Impact/ Outcome:

Advance Excel is a potent tool for businesses looking to enhance students' decision-making processes and gain a competitive edge in today's fast-paced business environment because of its sophisticated capabilities.

### Photographs





*Rprk*  
**VAP - Co-ordinator**

*[Signature]*  
**HOD**

Head of the Department of PG Studies  
Sindhi College  
33/2B, Kempapura, Hebbal  
Bangalore - 560 024.

*[Signature]*  
**Principal**  
**PRINCIPAL**  
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## INITIATIVE OF IQAC CENTRE FOR PG STUDIES

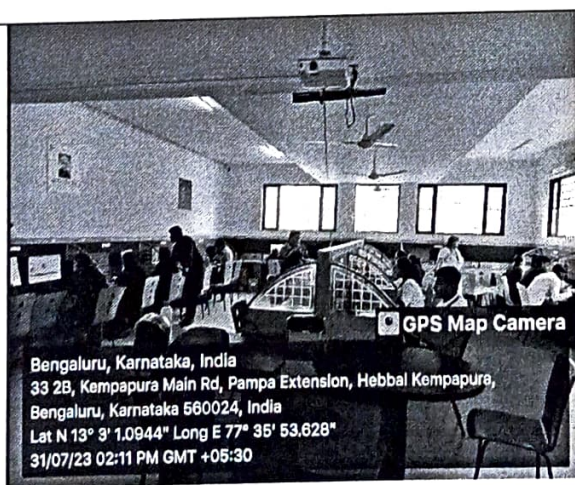
### VALUE-ADDED PROGRAMME REPORT FOR ADVANCE EXCEL

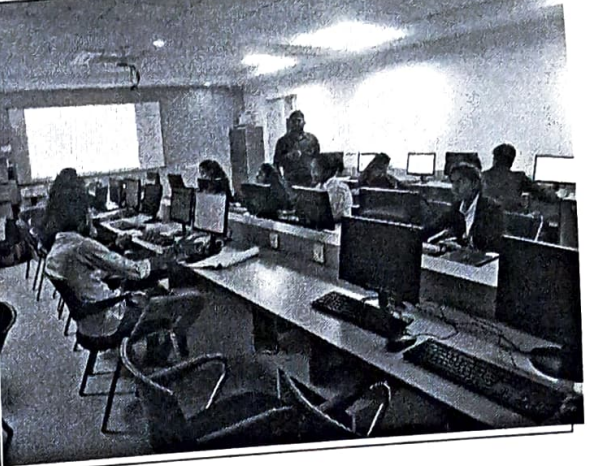
In order to provide a value-added curriculum for first-semester M.com and M.com [FA] students, the Centre for PG Studies at Sindhi College partnered with Edify Institute. Expertly planned and coordinated the 40-hour certification programme for Data Management and Analysis Using Advance Excel. The course was conducted between 26/6/2023 to 25/7/23 & 40 Hours. Our seasoned instructors Mr. Vignesh, Mr.Rakshith and Ms. Shreyas, who have extensive expertise as experienced specialists in training Excel, will be delivering this course. Case studies, group projects, theory, and practical exercises are all used to teach the course.

Educated students Statistical, financial, and logical database functions, conditional formatting, pivot tables, and advanced table formatting. Advance Excel's sharing feature fosters teamwork, enhances data accuracy, encrypts confidential documents and information, saves time by enabling everyone to view the same data, and can boost overall productivity.

The resource person also covered employment prospects because the software is a great option for companies of any size or industry trying to enhance their data analysis capabilities, which is very advantageous for students' employment prospects. Students who successfully complete this course are given certificates.

### Photographs





Bengaluru, Karnataka, India  
 33 2B, Kempapura Main Rd, Pampa Extension, Hebbal Kempapura,  
 Bengaluru, Karnataka 560024, India  
 Lat N 13° 3' 1.0944" Long E 77° 35' 53.628"  
 31/07/23 02:11 PM GMT +05:30

*P. PRA*

**VAP - Co-ordinator**

*[Handwritten Signature]*

**HOD**

Head of the Department of PG Studies  
 Sindhi College  
 33/2B, Kempapura, Hebbal  
 Bangalore - 560 024.

*[Handwritten Signature]*

**Principal**  
**SINDHI COLLEGE**  
 #33/2B Kempapura, Hebbal,  
 Bengaluru - 560 024



# Microsoft Office Specialist

**SHRAVANI K**

has successfully completed the requirements to be recognized as a Microsoft Office Specialist

**Excel 2019 Associate**

Excel 2019

Date of achievement: **August 5, 2023**  
verify.certipoint.com **63kL-Dwo5**

  
Satya Nadella  
Chief Executive Officer





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## INITIATIVE OF IQAC CENTRE FOR PG STUDIES

### VALUE-ADDED PROGRAMME REPORT FOR POWER BI

Sindhi College collaborated with NICT Computer Education to offer a value-added program for third-semester M.com and M.com [FA] students. Mr. Rakshith, Ms. Shreyas, and Ms. Priyanka were the trainers for the Power BI Value Added program. It is a 40-hour course and was conducted between 19/12/23 to 29/3/23. 31 students have benefitted from the course. Students learned Data Modeling and Dax Syntax, as well as visualizing data, editing report interactions, adding and linking bookmarks, and tooltips, and creating a Pivot Table from a Power BI Dataset. The software has a plethora of features that make it an excellent choice for both data analysts and business executives. Among these features are data modeling, visualization, dashboards, data transformation, and data manipulation. The resource person also discussed job opportunities, as the software's flexibility and scalability make it an ideal choice for businesses of any size or industry looking to improve their data analysis capabilities, which is extremely beneficial for students' job opportunities.

Students can invite others to collaborate with them, allowing multiple users to work on a project at the same time. Users can also collaborate and solve problems in real-time by participating in live sessions. Administrators can also manage permissions and access controls, which can be customized based on the user's role within the organization. The sharing function in Power BI promotes teamwork, improves data accuracy, saves time by allowing everyone to see the same data, and can increase overall productivity. To begin with, a value-added program on Power BI is beneficial to students' careers.

### Photographs





*P.P.R.*  
**VAP - Co-ordinator**

*[Signature]*  
**HOD**

*[Signature]*  
**Principal**

**Head of the Department of PG Studies**  
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Bangalore - 560 024.

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Bengaluru - 560 024



**SINDHI COLLEGE**



**EDIFY  
INSTITUTE**

# CERTIFICATE OF MERIT

**Awarded To**

**Sayeera shariff**

**Son/Daughter of**

**Athiq shariff**

**For successfully completing**

**Data Analytics using Power BI**

**Grade: A**

**Date of Issue: Mar 31, 2023**

**Certificate No: BLRRTLAADYA2031**

**Authorised Signatory  
Edify Institute of Computers**



# Sindhi College

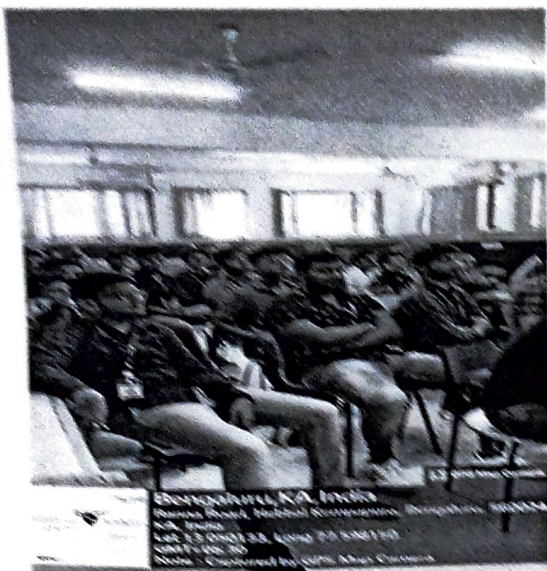
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## Department of Computer Science

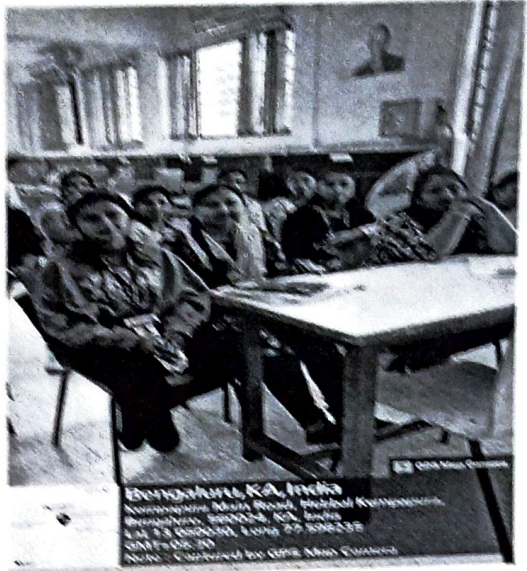
### Certificate Course on Data Science

Date & Time of the Programme	1-12-2022 to 13-12-2022 & 40 Hours
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive – Cloud Computing
Name of the Resource Person	Arib Nawal
Designation	Technical Trainer
Class & Batch	III Year BCA & 2020 Batch
Total No. of Students	50 Students
Programme In charge	Ms.Radhika E K Head of Computer Science department
Collaboration :	KnowledgeSmith Academy
Objective :	To develop statistical methods and predictive models for user behaviour. This will also help students to implement these models into the product, and analyse the results
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Fundamentals of Python</li><li>• Libraries for DS: Panda</li><li>• Libraries for DS: Matplotlib</li><li>• Fundamentals of Power BI</li></ul>
Impact/ Outcome :	At the end of the course students learnt to build and assess data-based models.

Photographs



Bengaluru, KA, India  
 Karmaveer Bheemappa Sastry Mahila Kanyasulkashala, Bengaluru-560024  
 K.A. India  
 Lat: 13 0547 33, Long: 77 526194  
 08861 400 20  
 Photo - Captured by GPS Map Contact



Bengaluru, KA, India  
 Karmaveer Bheemappa Sastry Mahila Kanyasulkashala,  
 Karmaveer Bheemappa Sastry Mahila Kanyasulkashala,  
 K.A. India  
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 Photo - Captured by GPS Map Contact

*Radhil*  
 Signature of the Co-ordinator

*Radhil*  
 HOD

*[Signature]*  
 Principal  
 SINDHI COLLEGE  
 #33/2B Kempapura, Hebbal,  
 Bengaluru-560 084

*[Signature]*  
 Director  
 DR. E.S. SRINIVAS  
 Director  
 SINDHI COLLEGE  
 #33/2B Kempapura, Hebbal,  
 Bengaluru-560 084





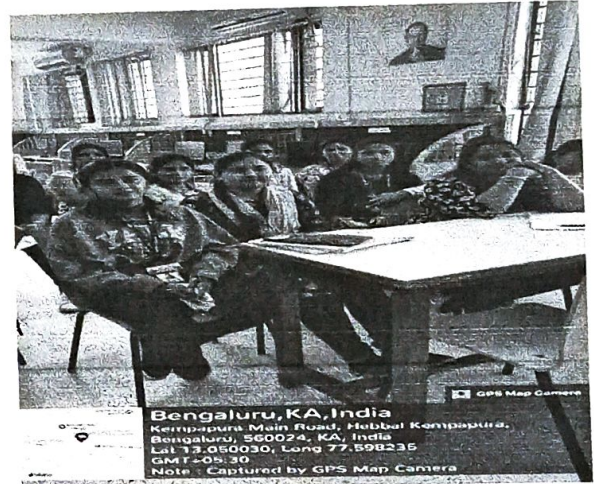
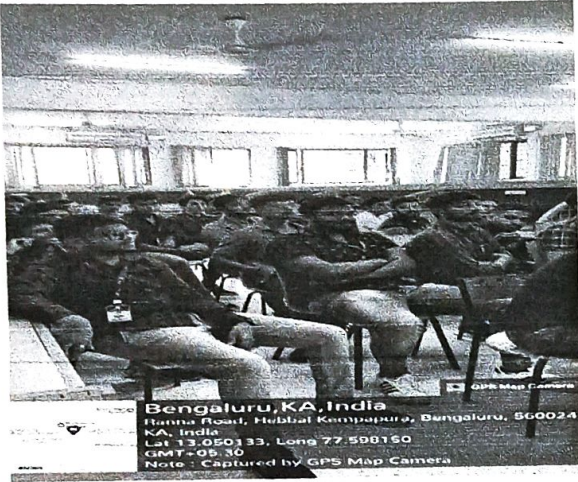
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## Report on Data Science

Value Added Program on Ethical hacking was conducted for III year BCA & BSc students from 01-12-2022 to 13-12-2022 & 40 Hours. 49 students attended the program. The course was conducted by Knowledgesmith academy. Mr Arib Nawal was the Technical Trainer. The main objective of this course is to develop statistical methods and predictive models for user behaviour. This will also help students to implement these models into the product, and analyse the results.



*Redhil*

Signature of the Co-ordinator

*Redhil*

HOD

*Aaru*  
Principal

Head of the Department of Computer Science  
Sindhi College  
No. 33/2B, Hebbal, Kempapura  
Bengaluru - 560 024.

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## Department of Computer Science Certificate Course on Cloud Computing

Date & Time of the Programme	28-09-2022 to 14-12-2022 & 40 Hours
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive – Cloud Computing
Name of the Resource Person	Mr.Raghu Prasad
Designation	Technical Trainer
Class & Batch	II year BCA & 2021 Batch
Total No. of Students	44 Students
Programme In charge	Ms.Radhika E K Head of Computer Science department
Collaboration :	Kaushalya Technical Training and Consultancy services
Objective :	The main objective of this course is to introduce concepts related to the analysis, design and implementation of computation and storage clouds
Issues / Key factors addressed :	<ul style="list-style-type: none"> <li>• Introduction</li> <li>• Software Services</li> <li>• Governance issues</li> <li>• Cloud service Administration</li> <li>• Types of cloud computing</li> <li>• Develop and deploy static and dynamic web application</li> <li>• Services of AWS</li> </ul>
Impact/ Outcome :	Students took the training seriously and completed the given assignments. They were provided with hands on exposure.

Photographs



25/05, 31/06/2022, 01/07/2022, Bengaluru, Karnataka, India  
Bengaluru  
Karnataka  
India 30°C  
86°F  
2022-12-08 11:57(am)



1/32, 1/32, 1/32, 1/32, 1/32, Bengaluru, Karnataka, India  
Bengaluru  
Karnataka  
India 30°C  
86°F  
2022-12-08 11:58(am)

*Redhil*

Signature of the Co-ordinator

*Redhil*  
HOD

*A...*  
Principal

PRINCIPAL  
SINDHI COLLEGE  
#33/2B Kempapura, Hebbal,  
Bengaluru-560 024.

*B.S. Srikanta*  
Director

Dr. B.S. SRIKANTA  
Director  
Sindhi College  
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## Report on Cloud Computing

Value Added Program on Ethical hacking was conducted for II year BCA students from 28-11-2022 to 13-12-2022 & 40 Hours. 44 students attended the program. The course was conducted by Kausalya Technical training and Consultancy Services. Mr Raghu Prasad was the Technical Trainer. The main objective of this course is to introduce concepts related to the analysis, design and implementation of computation and storage clouds.

- Introduction
- Software Services
- Governance issues
- Cloud service Administration
- Types of cloud computing
- Develop and deploy static and dynamic web application
- Services of AWS

Students took the training seriously and completed the given assignments. They were provided with hands on exposure



*Redhil*

Signature of the Co-ordinator

*Redhil*

HOD

Head of the Department of Computer Science  
Sindhi College  
No. 33/2B, Hebbal, Kempapura  
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*[Signature]*  
Principal

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## Department of Computer Science

### Certificate Course on Ethical Hacking

Date & Time of the Programme	28-11-2022 to 13-12-2022 & 40 Hours
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive – Ethical Hacking
Name of the Resource Person	Mr Ameen Manna
Designation	Technical Trainer
Class & Batch	II year BCA & BSc & 2021 Batch
Total No. of Students	49 Students
Programme In charge	Ms.Radhika E K Head of Computer Science department
Collaboration :	Knowledgesmith Academy
Objective :	This course provides students with the skills and knowledge to identify and exploit vulnerabilities in various systems and applications
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Ethical Hacking-Introduction</li><li>• Setting Up a Penetration Testing and Network Security Lab</li><li>• Final preparation to begin hacking</li><li>• Vulnerability Scanning and Analysis</li><li>• Sniffing and Spoofing the Network</li><li>• Network-Based Attacks</li><li>• Web Application Attacks</li></ul>
Impact/ Outcome :	Students learnt how to properly use ethical hacking techniques to secure own networks, protect confidential data, and mitigate threats from malicious hackers.

Photographs



*Redhil*

Signature of the Co-ordinator

*Redhil*

HOD

*[Signature]*

Principal

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*[Signature]*

Director

Dr. B.S. SRIKANTH  
Director  
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## Report on Ethical Hacking

Value Added Program on Ethical Hacking was conducted for II year BCA students from 28-09-2022 to 08-12-2022 & 40 Hours. 49 students attended the program. The course was conducted by Knowledgesmith Academy. Mr Ameen Manna was the Technical Trainer. The objective of the course is to students with skills and knowledge to identify and exploit vulnerabilities in various systems and applications of Ethical Hacking. Syllabus include

- Ethical Hacking-Introduction
- Setting Up a Penetration Testing and Network Security Lab
- Final preparation to begin hacking
- Vulnerability Scanning and Analysis
- Sniffing and Spoofing the Network
- Network-Based Attacks
- Web Application Attacks

Students learnt how to properly use ethical hacking techniques to secure own networks, protect confidential data, and mitigate threats from malicious hackers.



*Redhil*

Signature of the Co-ordinator

*Redhil*

HOD

Head of the Department of Computer Science  
Sindhi College  
No. 33/2B, Hebbal, Kempapura  
Bengaluru - 560 024.

*Ameen Manna*

Principal

**PRINCIPAL**  
**SINDHI COLLEGE**  
#33/2B Kempapura, Hebbal,  
Bengaluru - 560 024



# Sindhi College

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#33/2B, Hebbal, Kempapura, Bengaluru – 560024

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## Department of Computer Science

### Certificate Course on Cloud Computing

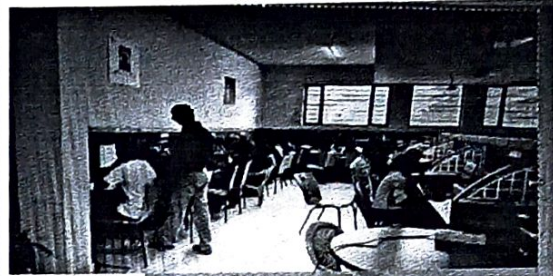
Date & Time of the Programme	1-12-2022 to 13-12-2022 & 40 Hours
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive – Cloud Computing
Name of the Resource Person	Mr.Raghu Prasad
Designation	Technical Trainer
Class & Batch	III year BCA & BSc & 2020 Batch
Total No. of Students	35 Students
Programme In charge	Ms.Radhika E K Head of Computer Science department
Collaboration :	Kaushalya Technical Training and Consultancy services
Objective :	The main objective of this course is to introduce concepts related to the analysis, design and implementation of computation and storage clouds
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Introduction</li><li>• Software Services</li><li>• Governance issues</li><li>• Cloud service Administration</li><li>• Types of cloud computing</li><li>• Develop and deploy static and dynamic web application</li><li>• Services of AWS</li></ul>
Impact/ Outcome :	Students took the training seriously and completed the given assignments. They were provided with hands on exposure.



Photographs



33/2B, Kempapura, Hebbal, Bengaluru, Karnataka 560024, India  
Bengaluru  
Karnataka  
India  
2022-12-05(Mon) 11:41(am)



33/2B, Kempapura, Hebbal, Bengaluru, Karnataka 560024, India  
Bengaluru  
Karnataka  
India  
30°C  
86°F  
2022-12-05(Mon) 11:50(am)

*Redhil*

Signature of the Co-ordinator

*Redhil*

HOD

*Amr*

Principal

PRINCIPAL  
SINDHI COLLEGE  
#33/2B Kempapura, Hebbal,  
Bengaluru-560 024.

*B.S. Srikanta*

Director

Dr. B.S. SRIKANTA  
Director  
Sindhi College  
No. 33/2B, Kempapura, Hebbal  
Bengaluru - 560 024



# Sindhi College

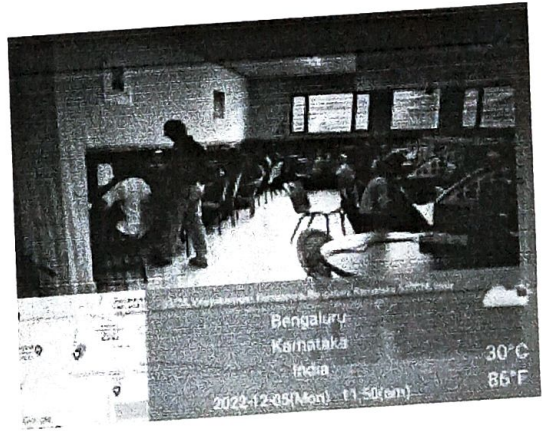
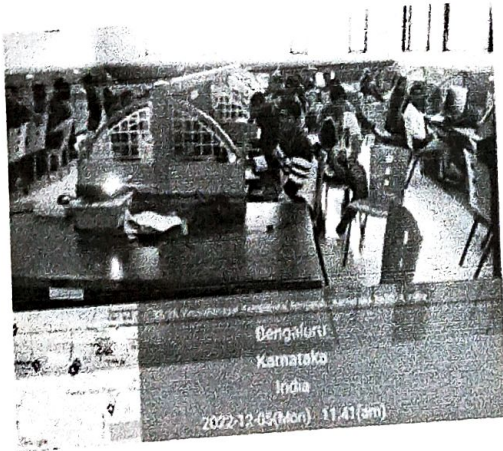
(Sponsors : Sindhi Seva Samiti)  
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## Report on Cloud Computing

Value Added Program on Cloud Computing was conducted for III year BCA & BSc students from 1-12-2022 to 12-12-2022 & 40 Hours. The course was conducted by Kausalya Technical training and Consultancy Services. Mr Raghu Prasad was the Technical Trainer. The main objective of this course is to introduce concepts related to the analysis, design and implementation of computation and storage clouds.

- Introduction
- Software Services
- Governance issues
- Cloud service Administration
- Types of cloud computing
- Develop and deploy static and dynamic web application
- Services of AWS

Students took the training seriously and completed the given assignments. They were provided with hands on exposure.



*Redhit*  
Signature of the Co-ordinator

*Redhit*  
HOD

Head of the Department of Computer Science  
Sindhi College  
No. 33/2B, Hebbal, Kempapura  
Bengaluru - 560 024.

*[Signature]*  
Principal

PRINCIPAL  
SINDHI COLLEGE  
#33/2B Kempapura, Hebbal,  
Bengaluru - 560 024



**SINDHI COLLEGE**

# Sindhi College

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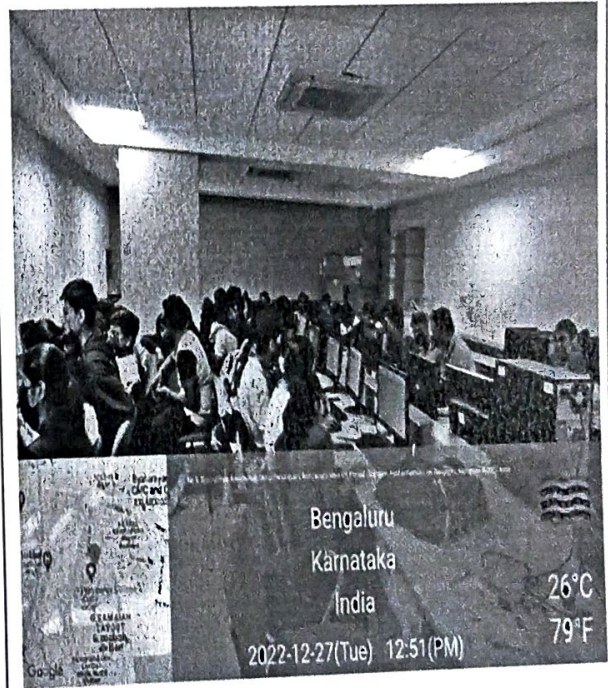
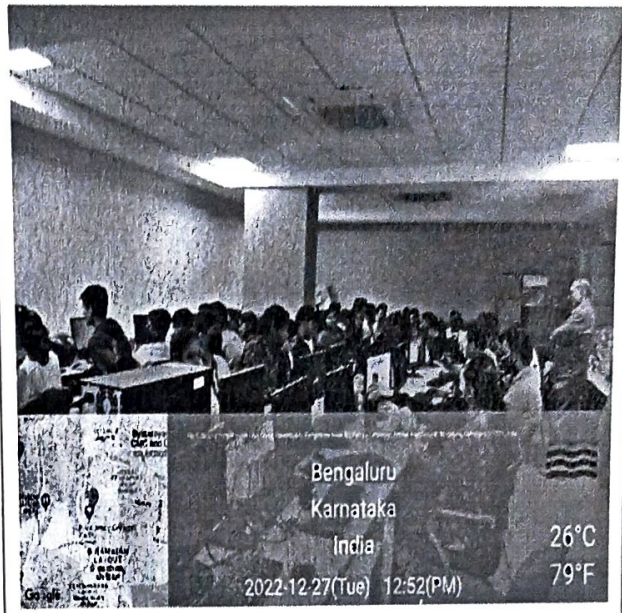
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## Value Added Program

### Certificate course on ERP – SAP FICO

Date & Time of the Programme	16 <sup>th</sup> November 2022 to 19 <sup>th</sup> December 2022 40 Hours
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive – ERP-SAP FICO
Name of the Trainer	Mr. Sudhindra Rao
Designation	Trainer
Class & Batch	II Year BBA- 2020-2024
Total No. of Students	75 Students
Programme In charge	Dr.Roopa R Anagod Head of the Department – Mathematics
Collaboration :	Career IT solutions
Objective :	Facilitate students to practice the concept of finance and cost controlling using SAP
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Imparting practical knowledge on finance and cost controlling</li><li>• Prepare students for real world implementation of accounting</li></ul>
Impact/ Outcome :	<ul style="list-style-type: none"><li>• Practical exposure to commercial financial modules</li><li>• Increase the competitiveness with peers</li></ul>

**Photographs**



*[Signature]*  
 Signature of the

**Co-ordinator**  
 Head of the Department of Management  
 Sindh College  
 33/2B, Kempapura, Hebbal  
 Bangalore - 560 024.

*[Signature]*  
 HOD

*[Signature]*  
**Principal**  
 SINDHI COLLEGE  
 #33/2B Kempapura, Hebbal.  
 Bengaluru-560 024.

*[Signature]*  
**Director**  
 Dr. B.S. SRIKANTA  
 Director  
 Sindh College  
 No. 33/2B, Kempapura, Hebbal  
 Bengaluru - 560 024



**SINDHI COLLEGE**

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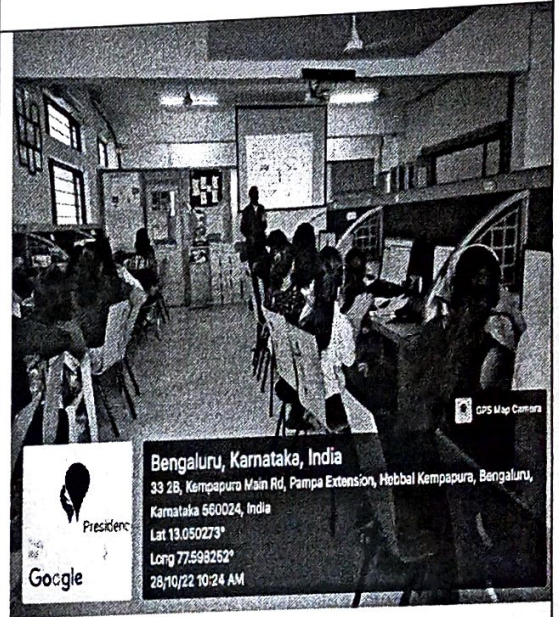
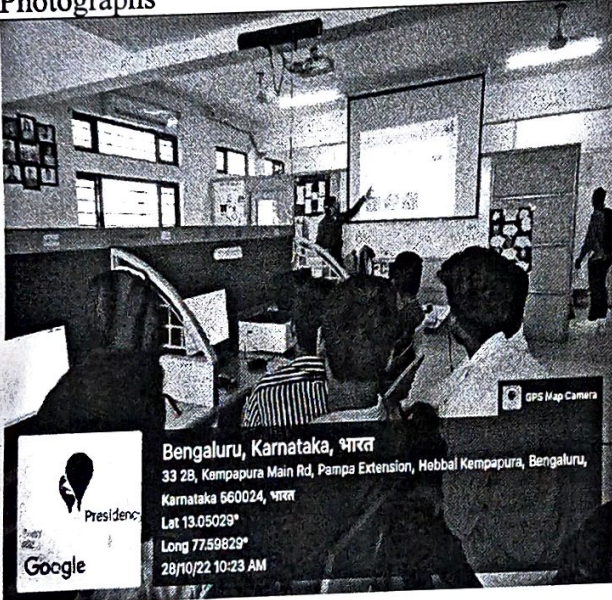
## Value Added Programme Certificate course on Digital Marketing

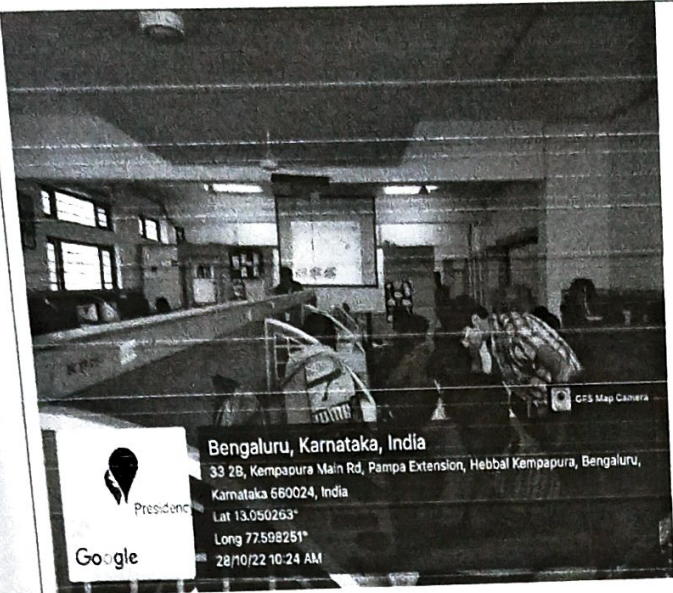
Date & Time of the Programme	17 <sup>th</sup> October 2022 to 7 <sup>th</sup> November 2022 8:15 am to 11:15 am In 2 different batches
Type of the Programme (co-curricular /extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Industry-Institute Interactive
Name of the Resource Person	Mr. Rakshith & Ms. Priyanka
Designation	Trainer
Class	I year B.Com A& B Sections
Total No. of Students	145
Programme In charge	Dr.Roopa R Anagod Head of the Department – Mathematics
Collaboration :	
Objective :	<ul style="list-style-type: none"><li>• To enable the students perform better in the area of Digital Marketing</li><li>• To gain knowledge in personal branding and video creation.</li><li>• To make them market ready.</li></ul>
Issues / Key factors addressed :	<ul style="list-style-type: none"><li>• Digital marketing Introduction</li><li>• Digital Display advertising</li><li>• Email Marketing</li><li>• Mobile Marketing</li><li>• Google Adwords</li><li>• Analytics setup</li><li>• Face book marketing</li></ul>

Impact/ Outcome :

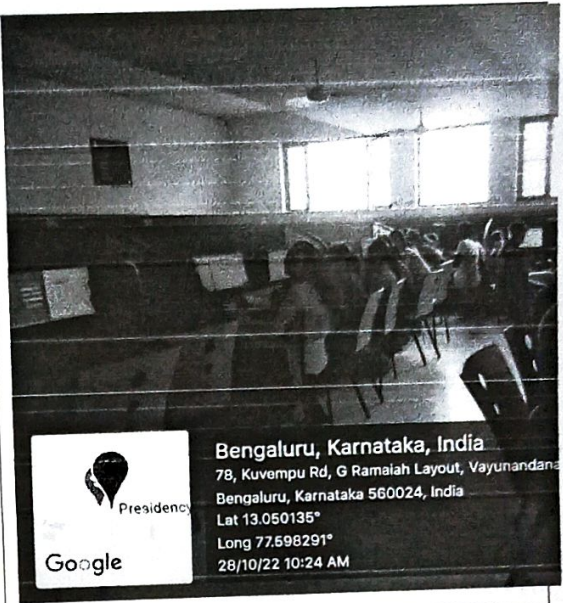
- Mobile strategy and planning etc
- Learnt difference between Traditional and online forms of marketing
- Understood how to create, optimize and grow on Facebook, Instagram and LinkedIn
- Know to write attractive content in all forms- Emails, Blogs, Ad copies, Viral content etc
- Got introduced to personal Branding. Learnt to make themselves into a brand.
- Chosen niche categories inside Digital Marketing, Know to approach the companies and get Internships.

Photographs





Bengaluru, Karnataka, India  
33 2B, Kempapura Main Rd, Pampa Extension, Hebbal Kempapura, Bengaluru,  
Karnataka 560024, India  
Lat 13.050263°  
Long 77.598251°  
28/10/22 10:24 AM



Bengaluru, Karnataka, India  
78, Kuvempu Rd, G Ramaiah Layout, Vayunandana  
Bengaluru, Karnataka 560024, India  
Lat 13.050135°  
Long 77.598291°  
28/10/22 10:24 AM

*[Handwritten Signature]*

Signature of the Co-ordinator

*[Handwritten Signature]*

HOD

*[Handwritten Signature]*

Principal  
PRINCIPAL

Head of the Department of Commerce  
SINDHI COLLEGE  
Sindhi College  
#33/2B Kempapura, Hebbal,  
Bengaluru-560 024  
No. 33/2B, Hebbal, Kempapura  
Bengaluru - 560 024.

*[Handwritten Signature]*

Director  
Dr. B.S. SRIKANTA  
Director  
Sindhi College  
No. 33/2B, Kempapura, Hebbal



SINDHI COLLEGE

**SINDHI COLLEGE**  
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27

**Budget for Value Added Program**  
**Certificate Courses/Diploma programs for the academic year 2022-2023**

S.No	Name of Add on /Certificate programs offered	Course code	Budget Per Student	Total Number of students	Total Amount
1	SAP	I Year BBA	₹ 3,000.00	68	₹ 204,000.00
2	Digital Marketing	I Year B.Com (Regular & LSCM)	₹ 2,500.00	150	₹ 375,000.00
3	Digital Marketing	II Year B.Com (Regular & LSCM)	₹ 2,500.00	204	₹ 510,000.00
4	Tally	II Year B.Com (Regular & LSCM)			
4	Microsoft Excel	II Year B.Com (Regular & LSCM)			
6	Business Analytics	II Year BBA	₹ 5,000.00	76	₹ 380,000.00
7	Data Science OR Cloud Computing	III Year BCA	₹ 3,000.00	79	₹ 237,000.00
8	Campus Recruitment Training (CRT)	III Year B.Com, BBA, BCA, B.Sc and BA & II Year M.Com &M.Com(FA)	₹ 4,000.00	450	₹ 1,800,000.00
9	Cloud Computing OR Ethical Hacking	I YearBCA	₹ 2,500.00	160	₹ 400,000.00
10	Cyber Security OR Block chain Technology	II YearBCA	₹ 3,000.00	95	₹ 285,000.00

Total ₹ 4,191,000.00

VAP Coordinator

Principal

Director

Secretary